

Expansion with Technology – Ippei-an Ramen & Bar

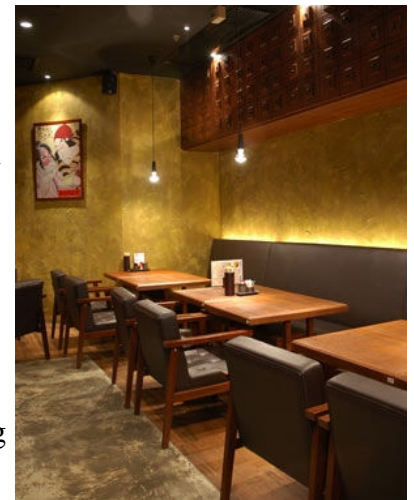


Ippei-an Ramen & Bar has been serving ramen in Hong Kong for more than 25 years. Their famous Nagasaki ramen serves customers with classic Nagasaki taste. Furthermore, their home made dumplings (gyoza) are also popular to the customers.

During dinner period, it will specially provide more than 40 various kinds of Japanese spirits (sake and shouchu) and snacks. This sake bar style attracts many Japanese going there to meet friends for relaxation.

Now there are four branches located in Tsimshatsui, Jordan and Causeway Bay. To make the management of the business easier and run the business more effectively and efficiently even more and more branches open, the young boss **Mr. Keiyu Kamatani** believes that technology can help a lot.

Ippei-an has used **Seito Food & Beverage Management System** to handle all daily operation, from order taking to kitchen printing and billing function. “The operation efficiency is greatly enhanced. In addition, the speediness and smoothness of the system allows our service staff to spare more time in serving the customers. Thus, the service quality can always be maintained in a good standard,” Keiyu mentioned.



To stimulate repeat visit, Ippei-an applied **Seito Membership Module** in chain store basis. The system will store the bonus points earned from transactions the members made in any branches. The members

once cumulate enough bonus points, he can enjoy certain kind of special offer such as free spirits etc.

Seito also provides a function of “**Automatic daily sales report transmission to designated email**”. Management of Ippei-an is now very clear about business status of all branches every day even they are not in town. The management can simply review the sales report by any PDA phone in anywhere. They can understand the picture of their business without visiting all branches and can make any analysis or decision more efficiently.



Ippei-an is using Panasonic JS-790WS
POS Workstation