

## Quality Food is Always a Key to Success



In Hong Kong, the restaurants with quality food always attract consumers and it is usual that the consumers are asked to wait for half an hour or even more than an hour to be seated. **Crystal Jade La Mian Xiao Long Bao** is one of these popular places.

With head quarter in Singapore, the Crystal Jade Group of Restaurants is now operating 2 outlets of Crystal Jade La Mian Xiao Long Bao in Hong Kong. The popularity has quickly spread and attracting a long queue of customers when the first branch was open two years ago. The second branch was open in May this year and the situation is the same. The only reason is --- high quality of food.



Lanzhou La Mian (Noodle) is the most popular item. All La Mian will be made only when there is an order. When getting an order, the chef would take out a small piece of dough which is enough for a bowl of noodle, pull it and drag it into long strings of noodles in a speedy manner. It is hardly believe that seven bowls of noodles could be made in one minute.



Xiao Long Bao (Steamed Dumpling) is another “must have” item. Nearly every table of customers will order this fresh and delicious Xiao Long Bao. Interviewing with the chef about the acquaintance of making it, the answer is interesting, “It is only the matter of hardworking!” he said. Absolutely this is a modest answer at all.

Crystal Jade selected **Seito® Food & Beverage Management System** to computerize the process of ordering, kitchen printing and billing. “On one hand, the POS system enhances our operation efficiency and on the other, the advanced reporting functions enables us to obtain sales data easily. It is very useful for our business planning” Ms. Leung, the General Manager said. “I also appreciate Seito’s professional after-sales supporting service.”

